



# CONNECTEV

The Electric Vehicle Charging Company



**CHARGING SOLUTION  
FOR YOUR EV CUSTOMER**

## COMPANY INTRODUCTION

The company was founded on an answer to a Simple Question asked when shopping for an Electric Vehicle.

### Sales interaction:

**Q:** Ok, I love the car, what's next, who do I call so I can charge my car at home?

**A:** "It's easy, call an electrician" was the reply most often given



Which was not the answer our founder was expecting, but through further calls to franchise sellers, that was the theme.

ConnectEV was founded to support Dealers selling Electric Vehicles.

By addressing the "what's next" gap in the sales process, ConnectEV pulls the car deal together by building confidence between seller and buyer for all EV charging needs.

ConnectEV provides and installs Level 2 power stations and the required electrical 240-volt circuit upgrade to charge Electric Vehicles at home.

## THE TRANSITION TO SELLING AN EV JUST GOT A WHOLE LOT EASIER.

We are a trusted state licensed electrical contractor that has been in business since 1988



## EV SALES AND OUR COMMITMENT

According to Bloomberg: 2022 is the year we will experience liftoff for EV volume sales.

Every automobile manufacturer is coming to market with their electric vehicle offerings.

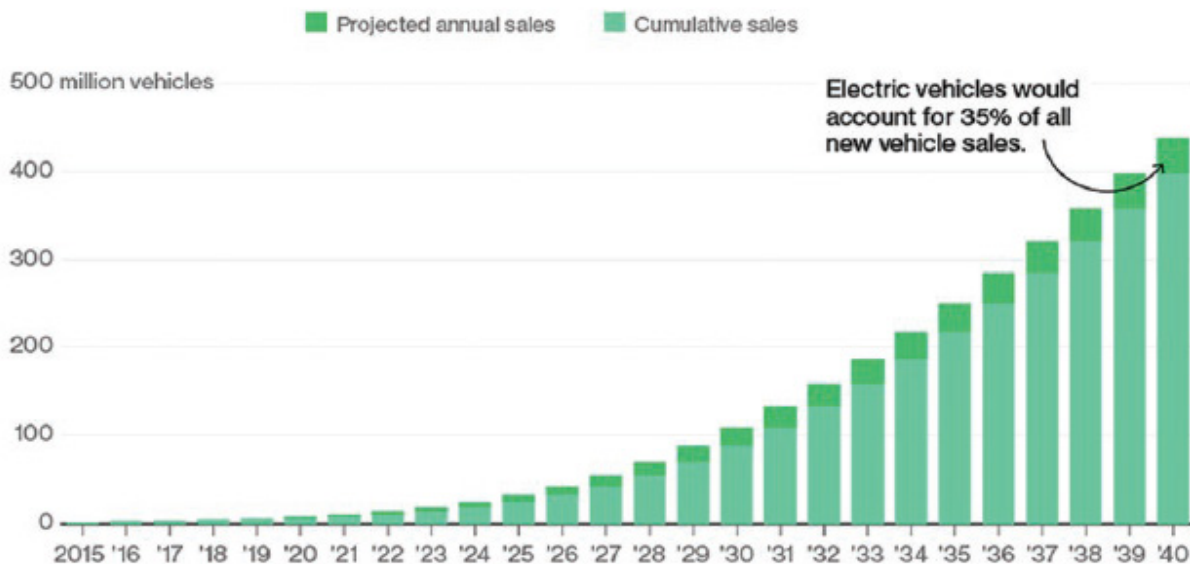
Our company specializes in EV home charging installations.

A team of licensed electricians are available to install all 240-volt service upgrades and professionally install a Level 2 fast charger at your client's home.

By helping create a frictionless path to complete the Electric Vehicle sale without having your buyer do the heavy lifting

# The Rise of Electric Cars

By 2022 electric vehicles will cost the same as their internal-combustion counterparts. That's the point of liftoff for sales.



Sources: Data compiled by Bloomberg Energy Finance, Marklines

Bloomberg 

## OUR COMPANY WAS FOUNDED TO SUPPORT DEALERS SELLING ELECTRIC VEHICLES

### **NADA JD POWER SURVEY:**

New York International Auto Show April 12, 2022

“Consumers Want Dealers to Be a Big Part of Their EV Journey”

“The Key to EV Retailing is Owning the Customer Experience”

### **DEALERS WERE IDENTIFIED AS THE KEY SOURCE FOR**

New York International Auto Show April 12, 2022

“Consumers Want Dealers to Be a Big Part of Their EV Journey”

“The Key to EV Retailing is Owning the Customer Experience”

### **OUR ONLY JOB**

Providing your Dealership with a frictionless path for consumers to get the Required Electricity in their home needed to charge the newly purchased EV.



# WE CONNECT THE ELECTRICITY NEEDED TO POWER THE EV

## ABOUT US

A subsidiary of the Lighting Management Co. ConnectEV was created to be the Electrical Service company Dealers and Consumers would trust to install the 240-Volt service upgrade in the home for charging an electric vehicle.

## IMPORTANT FACTS

- Our Company was Founded in 1988.
- We have been in business for 34 Years
- IBEW Union Local 728 Licensed Electricians on Staff
- Over 150,000 jobs performed

## CONNECTEV PROFESSIONAL INSTALLATION WILL INCLUDE

A state licensed electrician to upgrade the electrical service  
An installation plan to match the EV charging specifications  
Permit application service for the 240-Volt service upgrade  
All required electrical components and materials required by law  
A professional demonstration with the client on how to use the Charger



# CONNECTEV

The Electric Vehicle Charging Company

## THE ELECTRIC VEHICLE SALES PROCESS REQUIRES AN ADDITIONAL STEP IN COMPLETING THE TRANSACTION



STEP 01

Your customer just chose the perfect EV and is super excited.



STEP 02

Associate now discusses the required charging components to power the EV.



STEP 03

Schedule ConnectEV to install the charging components directly from the Dealership with the touch of a button



STEP 04

Your associate and client are happy. You've created a frictionless EV sales experience

WE EDUCATE YOUR SALES TEAM HOW TO MAKE THE CUSTOMERS JOURNEY TO ELECTRIC

# FUN, FAST & EASY

# CONNECTEV

The Electric Vehicle Charging Company

## YOUR CLIENT IS ONLY ONE TOUCH AWAY TO SCHEDULE THE EV CHARGING CONNECTION

With our easy one tap QR code Logo and LiveLinks on your website, your staff will be able to guide your clients to schedule the EV charging installation



2022 MODEL  
New Electric Vehicle SUV

Electric

78/77 mpg City/Hwy

Dark Blue Exterior

Black Leather Interior

77.0

All-wheel Drive

View Lease Options

Schedule a Test Drive

CONNECTEV  
The Electric Vehicle Charging Company

Our business is focused on providing you and your customers with an informative and easy transition when purchasing an EV.



## PRODUCTS & SERVICES

### Each ConnectEV Professional Installation Will Include:

- Everything your customer needs to charge the vehicle at home
- All local permitting applications, scheduling thru to the final inspection
- Electrical drawing and submissions for EV charging power outlet.
- A state licensed electrician to connect all electrical components to power source
- NEMA 14-50, or 6-50 Electrical power receptacle.
- Manufacturers required 40 or 50-Amp GFCI breaker, wire and conduit for connections
- Any additional required electrical components required by law to accept the charger
- Our Electrician will explain and demonstrate how to use the EV charger and apps
- A dedicated customer success manager to oversee the installation
- 24-hour customer service hotline



**OFFERING CONNECTEV CHARGING SOLUTIONS AT THE POINT OF SALE IS A HUGE ADVANTAGE FOR YOUR DEALERSHIP**

48 HRS



**120V**  
LEVEL 1  
CHARGING

8 HRS



**240V**  
LEVEL 2  
CHARGING

# HOME INSTALLATION PRICING

## 240-VOLT ELECTRIC SERVICE UPGRADE & OUTLET

**\$799**

This is our traditional EV 240-volt quick connect garage installation. This is where you would plug your EV cord for charging.

- ✓ Power Source routing and installation plan
- ✓ Electrical Service upgrade to 240-volt 40amp service required by law to plug in factory included Charger
- ✓ Licensed and Insured Electrician for a professional Installation

\* This option does not include a level 2 fast charger

**ORDER NOW**

## 240-VOLT ELECTRIC SERVICE UPGRADE & OUTLET

**\$1,699**

This is our upgraded EV 240-volt premier charging installation. This quick connect garage installation includes start buttons and additional attached EV cord holder.

- ✓ Level 2 EV Fast Charging Station with 5-year warranty
- ✓ Power Source routing and installation plan
- ✓ Electrical Service upgrade to 240-volt 40amp service required by law to power the Charger
- ✓ Licensed and Insured Electrician for a professional Installation

**ORDER NOW**

**OPTION 1:**  
CUSTOMER PAYS \$799  
\$120 PVR BUILT IN PROFIT

**OPTION 2:**  
CUSTOMER PAYS \$1,699  
\$255 PVR BUILT IN PROFIT

## **CERTIFIED CONNECTEV DEALERS SELL WITH CONFIDENCE**

**Each ConnectEV Professional Installation Will Include:**

- Creating a confident sales staff through onsite learning
- ConnectEV: "Everything you need to know about EV's" sales training
- Understanding the importance of the extra step in EV sales
- An educated team member will answer question and explain charging options
- Customer friendly EV Charging information brochures for shoppers
- Easy to fill out one page client scheduling
- Live customer installation updates via text and email
- Customer satisfaction surveys sent to each client

**The EV charging system installation will be courteous and professional**



## CERTIFIED DEALER PROGRAM OVERVIEW

- No Start Up Fees
- Ensuring a stress-free buying experience for your client.
- ConnectEV products and services sold direct to the consumer
- 15% commission back to the Dealership for additional PVR
- Certified Dealers are showcased on our websites
- Point of Sales value brochures and marketing tools
- ConnectEV information and LiveLinks for your website
- Training for understanding the extra step in the EV sales process
- Everything you need to know about EV's training sessions
- Customized Dealership Dashboard for scheduling installation
- Dedicated QR Codes for customer capture landing pages
- Live customer installation updates via text, email and dashboard
- Customer satisfaction surveys sent to each client.





**CONNECTEV** 

The Electric Vehicle Charging Company

**OUR COMPANY WAS FOUNDED TO SUPPORT  
DEALERS SELLING ELECTRIC VEHICLES**

ConnectEV is a State Licensed and Insured Electrical Contractor: Florida # EC13011284  
**Visit us today at [www.Connectev.com](http://www.Connectev.com)**